

GLOBAL EXPOSURE FOR INDIE ARTISTS OF EVERY GENRE

# ZWEI

Magazine

PHOTOGRAPHY

VISUAL  
ART

PERFORMING  
ARTS

FASHION

HAIR & MAKE-UP

FILM

MUSIC

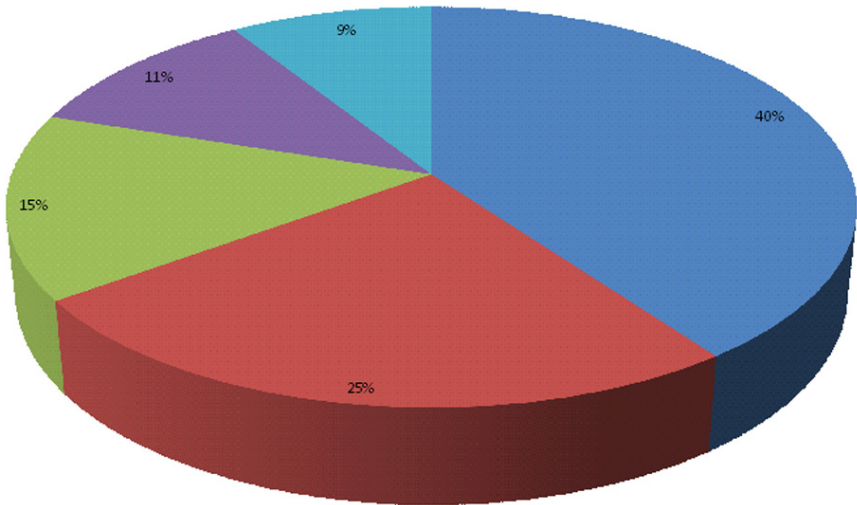
MODELS

## ADVERTISING GUIDE

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## ZWEI Readers

■ New Orleans ■ USA ■ Germany ■ France ■ Other Countries



Zwei (Tsu-vei) is German for the number two. We publish two different covers for each issue released on quarterly basis. Zwei was originally published in two languages: English and German as an homage to the culture of our founder/CEO. Although we are in English now, the name stuck.

We have thousands of readers, fans and followers. Our readers are interested in what's new and want to know "What's next?" And they turn to Zwei Magazine to find out! We highlight independent artists in all genres and help propel these indie artists into the mainstream. Our readership is always growing and expanding into new markets worldwide. Whether you own a travel destination, retail store or online business, advertising with Zwei means exposing your company to new customers all over the globe.



ZweiMagazine



@ZweiMagazine



@ZweiMagazine

# ZWEI READERS



Zwei is a high quality, full color quarterly magazine with thought provoking articles, bold images and chocked full of culture! Advertising with us is an opportunity to reach an open minded global audience of people interested in trendsetters in the fashion, music and art scenes around the world.

Each printed issue will retail for \$6.99 (shipped direct to the customer). Subscribers will get one year (4 issues per year) delivered for the discounted price of \$20. Or they can sign up for 2 years of ZWEI (8 issues) for \$35! That's only \$4.38 per issue. Digital versions of the magazine will be sold for \$1.99 per digital download.

The following pages outlines the current advertising opportunities for our website, social media following and printed ad rates. Our affordable advertising options get your company in print and featured on our social media outlets. These rates are subject to change as the readership grows. No print-ready or web-ready ads? No problem. We have a graphic design team that can design those for you. We look forward to doing business with you!

## RELEASE DATES

January 7, 2019  
April 8, 2019  
July 4, 2019  
October 7, 2019

# ZWEI

ZweiMagazine.com is the nucleus of everything Zwei. You can find extended interviews, behind the scenes videos, links to our social media accounts and real-time content that isn't in our printed magazine. Some advertising packages include online ads. Or you can choose web-only ads which will run for 3 months.

## Web Only Ad Rates (3 Months)

- Home Page Banner (horizontal) \$150
- Home Page Banner (vertical) \$150
- Vertical Column Ad (1/3 pg) \$100
- 125x125 pixels Button \$60

## Monthly Sponsors \$250:

We prominently feature a story with a photo to run for one month. You provide up to 100 words to describe your company. This is ideal if you have a product or service that needs a little more explanation than a banner or button will allow. These sponsors slots are booked up to one year in advance. Choose a month to coincide with a special event or promotion to maximize exposure. Monthly Sponsors are included in our e-newsletter. Content must be received no later than 25th of the month prior to the month you are sponsoring.



# ONLINE



*Socialize!*

*Follow!*



*Tweet!*

*ZweiMagazine.com*

**Back Cover  
8.5" x 11"**

**\$450\***

**Inside  
Back Cover  
8.5" x 11"**

**\$425\***

**2/3 Page  
8.5" x 8.5"**

**\$325\***

# PRINT AD OPTIONS

**Inside  
Front Cover  
8.5" x 11"**

**\$475\***

**Full Page  
8.5" x 11"**

**\$400\***

**Half Page  
8.5" x 5.5"**

**\$300\***

1/3 Page  
8.5" x 11"  
**\$250**

1/4 Page  
4.25" x 5.5"  
**\$200**

1/4 Page  
8.5" x 2.75"  
**\$150**

1/6 Page  
4.25" x 3.67"  
**\$75**

1/8 Page  
4.25" x 2.75"  
**\$50**

1/2 OFF SALE  
**\$25**

10% OFF when you sign up for a year (4 issues)

Measurements are approximate and do not include bleeds and margin.

\* These ad packages include a 3 month web button ad (125x125) that can link to your company's website or social media.

# CONTACT US:

Do you love fashion, art, and music? Do you want to interview the next "it" independent artist? Zwei Magazine is looking for bi-lingual contributors. Email your writing samples and let's discuss whether this is a good fit!

Go global with Zwei. Contact us for more info on advertising, sponsoring an upcoming event, becoming a Distributor, contributing to the magazine, or to be featured in Zwei. We support independent artists of all genres!

We are looking for Sales Reps as we grow and expand into new markets worldwide. Set your own hours. Email your resume to apply!

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ZweiMagazine.com